

# GÖTTERFUNKEN MASTERPLAN

## June 18 - Dreamland

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- First single
- Dreampop approach
- Band identity hidden - mysterious/enigmatic communication

Video/Visuals:



*Message: Europe is a bright star on the horizon. A desired future state in time and space. Something we aim and work for. Wanna know what it sounds like when Billy Corgan smokes cigarettes after sex with Air in a beach house? Dig Dreamland.*

## September 24 - Teenage/Nightdriver/Beach Vibrations/Daisy/XX

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- Second single
- Indiepop approach
- Band identity 2 faces

Video/Visuals: 2 persons in gold masquerade, black background, based on lights from below, sign language conveys a message

*Message: n/a*

## October 8 - Silver Lines

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- Third/main single
- Pop approach
- Band identity 2 faces (new colors)

Video/Visuals: 2 persons in b/w masquerade, room by Esther Stocker, Drone in room, two worlds (one black, one white)



Message: n/a

## October 21 – Release concert

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- Live show
- Live audience (win tickets)
- Online audience (buy tickets)
- Full rockband identity

## October 22 – Götterfunken

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- Album
- CI / colors: Nathan Head style
- Band identity 2 faces

Artwork: two faces in masquerade edited by Nathan Head  
(<https://www.instagram.com/nathan.head/>)

*Message: Lucy Dreams is a duo from Vienna that carries a dreampop base and aims to approach contemporary issues through music. The bands' objective is to inspire critical thinking in their listeners, and their immersive tunes are definitely doing the trick. With their latest release, the debut LP "Götterfunken", Lucy Dreams have mastered the leap into a new sonic dimension and challenge their audience to protect the delicate plant that is Europe.*